

Canandaigua National Corporation - Community Foundation Support Guidelines

Priority Impact Areas:

- **Community Development**- improving the quality of life through economic growth and development, and building connections for a thriving, more unified community (job training, economic development & affordable housing).
- **Human & Social Services**- work that ensures critical life needs in our community are fulfilled.
- **Education and Financial Literacy**- educational programs and pathways to financial competency.
- **Community Culture**- preservation, education, and celebration of our region's rich history, arts, and culture.

Levels of Support:

Auction Gift/Merchandise	\$100 - \$150 value
Monetary	Up to \$5,000
Volunteer Support	Priceless

Application Process:

Applications must be submitted using the Community Support Request Form, found on the CNB Community Engagement [web page](#). Email completed request forms to CNBgiving@cnbank.com or bring to your local branch manager.

Deadlines:

Due to high demand, **sponsorship** requests must be submitted **at least 30 days** prior to expected commitment. Submissions that require advertisements/marketing materials to be developed need 45 days (6 weeks) notice.

As we take into account budgetary considerations and strive for equitable distribution, requests for charitable **contributions** will be reviewed **twice per year** (May and October). Requests received in one review cycle may be deferred to the next cycle. Thank you for your patience and understanding!

Generally, organizations may submit only one application per calendar year. Exceptions would include when one organization serves as the fiscal sponsor for multiple programs.

Eligibility:

While we wish we could fund more organizations doing great work in our communities, CNC will prioritize support for programs that align most closely with our Priority Impact Areas.

Canandaigua National Corporation (CNC) will:

- Accept CONTRIBUTION requests only from qualified, tax-exempt, 501(c)(3) nonprofit organizations—eligible applicants must be registered on the national IRS database at time of application.
- Accept requests for support from community groups and nonprofits serving communities where CNC maintains a physical location, including branches, financial centers, lending offices, and administrative offices.
- Prioritize programs that serve a majority low-to-moderate (LMI) population.
- Prioritize organizations that engage current CNC associates in a volunteer capacity.

We are less likely to:

- Donate to the same organization more than three consecutive years
- Approve requests for more than 50% of the program/project budget
- Support broad requests for ongoing, general operations (e.g., salaries, overhead, administration, indirect costs, etc.)
- Support capital requests, including new or upgraded buildings or fundraising campaigns
- Fund multi-year commitments
- Donate to endowment funds or re-granting programs

We will not support Community Support Requests for:

- Political advocacy/campaigns/lobbying
- Religious activities or organizations that require religion in programming
- Debt or deficit funding